JANINE LEE CONTENT CREATOR & MICROINFLUENCER









About Janine

Born and raised in the SF Bay Area, Janine has been globally traveling since she was 12 years old. Her content creation mission is to inspire and guide others to embrace a fun-filled life of unforgettable experiences and adventures. Janine is an expert in food, travel, hotels, and experiences with a strong academic and professional background in business, marketing, and education. Janine partners with businesses to create content that resonates and empowers audiences!

Why Jetset Janine?

- 100+ countries traveled and counting!
- 5 star hotel stays around the world
- Yelp Elite. Dined at 100+ Michelin Stars
- Academy Judge for Taste Awards "The Oscars of Food, Travel, and Lifestyle"
- Masters in Business Administration, UC Berkeley with Marketing expertise
- Adjunct Professor in International Business
- Doctorate in Education, USC, creating educational and inspiring content

DEMOGRAPHICS

Gender

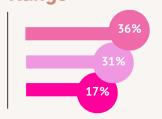
\$ 54%

46%

Age Range



35-44 25-34



Locations

Top Location of Followers:
United States

AUDIENCE REACH



14.5K

Average Followers





5.07%

Engagement Rate

FEATURED BRANDS I'VE WORKED WITH









































★ COZY EARTH







LOVED ALL THE STORIES AND REEL!

We appreciate the opportunity to partner with you and would love to host you again sometime! KISSEL UPTOWN, HYATT COLLECTION

THE REEL LOOKS SO AMAZING!

Thanks so much for everything. Would love to work together again in the near future! **CLAREMONT CLUB & SPA, FAIRMONT HOTEL**



LOVED WORKING WITH JANINE!

She created the most relatable post for our brand and has a quick turnaround time. **LULU SIMON STUDIO**

BIG INFLUENCER FOR MY SMALL BUSINESS

Janine helped me every step of the way from creating a campaign. I saw a 5% growth in followers within less than 2 weeks.

BAY JERKY LLC



Hotel Collaboration Portfolio



Whether you are a boutique hotel or a larger hotel chain, you can benefit from Janine's travel experience and hotel aesthetic eye! Janine has featured a large number of 4-star and 5-star hotels locally, across the national, and the globe. Below are a snippet of her features across staycations and vacations at top hotels.

Four Seasons Palo Alto









Hotel Andra







Taj Hotel









Hotel Indigo







